Only 2.64 square miles, East Palo Alto borders more affluent Silicon Valley neighbors on all sides. In the wake of dramatic demographic changes and soaring housing prices, residents have found creative ways to maintain their way of life. Now, the disproportionate impact of COVID-19 and the killing of George Floyd introduces another complex dimension to the community’s identity, while rekindling conversations around decades-old economic and racial injustices.

**EDUCATION***

- **95%** GRADUATE HIGH SCHOOL
- **97%** GO TO COLLEGE

*East Palo Alto Academy only

**DEMOGRAPHICS**

- **29,314** POPULATION
- **66%** HISPANIC

12% BLACK / 5% ASIAN / 5% PACIFIC ISLANDER

**EMPLOYMENT**

- **$67,087** MEDIAN INCOME
- **13.5%** POVERTY RATE
- **8.4%** UNEMPLOYMENT RATE
- **80%** BUSINESSES-MINORITY-OWNED