A “beef stew” of diverse cultures, Honolulu has cemented its role as a major economic center for Hawaii and the western United States. While the economy continues to diversify, the city still heavily relies on tourism, which COVID-19 dramatically curtailed. As unemployment soars, Honolulu grapples with the tension between reopening to tourists and protecting the health of residents.

**EDUCATION**
- **92%** Graduate High School
- **35%** College
- Bachelor’s Degree or Higher

**DEMOGRAPHICS**
- **974,563** Population
- **43%** Asian
- 23% 2 or More Races / 18% White

**EMPLOYMENT**
- **$85,857** Median Income
- **72%** Businesses Minority-Owned
- **7.9%** Poverty Rate
- **8.8%** Unemployment Rate