Since 1848, the Church of Jesus Christ of Latter-day Saints has played a central role in Salt Lake City’s culture and economy. Today, while the church remains influential, newcomers—particularly of color—bring rapid change. Now, COVID-19 and the national reckoning on systemic racism causes new fault lines to emerge.

**EDUCATION**
- 89% GRADE XI HIGHER
- 47% COLLEGE

**DEMOGRAPHICS**
- 200,567 POPULATION
- 65% WHITE
- 22% HISPANIC / 5% ASIAN

**EMPLOYMENT**
- $60,676 MEDIAN INCOME
- 16.6% POVERTY RATE
- 4.2% UNEMPLOYMENT RATE
- 13% BUSINESSES MINORITY-OWNED